



**Government of Jammu & Kashmir
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Press Release

Launch of India@75 (Azadi Ka Amrit Mahotsav) campaign by NACO

Jammu 12th August 2021..... The launch of first phase of India @75 (Azadi Ka Amrit Mahotsav) campaign organized by National AIDS Control Organization (NACO), Ministry of Health & Family Welfare, Government of India was virtually inaugurated today on International Youth Day 2021 across the country from New Delhi by the chief guest Sh. Mansukh Mandaviya, Hon'ble Union Minister for Health & Family Welfare, GOI wherein Dr. Bharati Pravin, Hon'ble Union Minister of State for Health & Family Welfare, GOI was the guest of Honour.

Government of India has launched an intensive, country wide campaign – ‘Azadi Ka Amrit Mahotsav’ which will focus on citizen participation, to be converted into a ‘Janandolan’ where small changes, at the local level, will add up to significant national gains.

In line with the Government of India's country wide campaign, National AIDS Control Organisation under the aegis of Ministry of Health & Family Welfare is also launching awareness campaigns on HIV & AIDS, Tuberculosis and promotion of Voluntary Blood Donation in a phased manner by engaging youth from across the country.

Under this initiative J&K AIDS Control Society (JKACS) also attended the launch of first phase virtually with the active involvement from Schools, Colleges, NYKS, NGOs and staff of JKACS from Jammu and Srinagar participating in the event enthusiastically. Around three thousand five hundred people participated in the inaugural ceremony from J&K and will carry out the activities as per the plan.

In J&K the whole programme was conducted under the supervision of Dr. Samir Mattoo, Project Director J&K AIDS Control Society who ensured the participation of all the concerned especially youth who will be the harbinger of change for a new India. He also requested the participating organizations to actively participate in all the future endeavours under the New India @ 75 campaign of Government of India.

**Deputy Director
(IEC)**